

# The 5 Tools every growing business should have...



## Simple systems that save time, reduce stress, and help you grow with confidence

Running a business shouldn't feel messy or unclear.

The right mix of tools helps everything connect - giving you clarity, control, and more time to focus on what matters most.

### Accounting Software

Your financial hub

Keeps your records organised  
Shows you what's coming in and going out  
Moves you away from spreadsheets

### Payment Systems

Get paid faster

Easy ways for customers to pay  
Automated invoicing & reminders  
Improves cashflow

### Expense Capture

No more lost receipts

Snap and upload on the go  
Keeps everything accurate  
Saves time at month end

### CRM System

Stay on top of your customers

Tracks leads and conversations  
Keeps everything in one place  
Helps you grow without chaos

### Dashboards & Reporting

Turn data into insight

Real-time view of performance  
Simple, easy-to-use dashboards  
Helps you make better decisions

## The magic happens when your systems work together

✓ Less manual work ✓ Fewer mistakes ✓ Real-time visibility ✓ A clearer picture of your business

### Not sure where to start? We help businesses:

✓ Choose the right tools ✓ Set them up properly ✓ Connect everything so it actually works

Let's make your business run smoother...

155 Wellingborough Road  
Rushden  
NN10 9TB  
Tel: 01933 312950  
info@elsbyandco.co.uk  
www.elsbyandco.co.uk

 elsby | accounting & advisory